



End of Summer Bash **SPONSORSHIP**

PARTNER: ROZZI FIREWORKS



Introduction



Back for 2026 – Bigger and Better Than Ever Before!

Roberts Convention Centre and Ralph's American Grill are thrilled to partner with Rozzi Fireworks for Wilmington, Ohio's 3rd annual Drone and Fireworks Show!

► **Location:**

Roberts Centre and Ralph's American Grill
123 Gano Rd. Wilmington, Ohio 45177

Since 2024, our multipurpose venue has hosted this Wilmington gathering to celebrate the end of summer. Each year, we welcome thousands of spectators and partner with local businesses for sponsorship deals.





Partner: Rozzi Fireworks



- ▶ **In business since 1895**
- ▶ **Produces some of the largest pyrotechnic displays including:**
 - ▶ Cincinnati WEBN Fireworks/Riverfest – rated as one of the top five annual fireworks displays since 1977 in the US
 - ▶ Reds Stadium – provides spectacular fireworks every Friday night home game
 - ▶ Cincinnati Blink – produced a breathtaking drone show display each night during the world-class light and music event in 2024
- ▶ **Has represented the US in a number of international competitions in countries like Germany, Malta and Canada**
- ▶ **Has a staff of over 400 certified pyrotechnicians that ensures a seamless execution of the displays**
- ▶ **Presented for shows of 500,000+ spectators**
- ▶ **Notable Awards:**
 - ▶ 2019 Jury prize at the ceremonial awards night at the Festival International D'art Pyrotechnique in Cannes, France
 - ▶ 2019 champions at Australia's Seafire Fireworks Competition
 - ▶ 2018 1st place and brought the gold medal back to the United States in Malta
 - ▶ 2016 1st place in the World Fireworks Championship at the Blackpool, England competition
 - ▶ 2017 Rozzi's placed 2nd overall at the Knokke Heist Fireworks Festival in Belgium

ROZZI
FIREWORKS

The Event



- ▶ 350 Drones
- ▶ 20 minutes of pyrotechnics
- ▶ 3,000 people in attendance
- ▶ 250 bikes/75 contestants in the bike show
- ▶ 3 food trucks
(All three sold out by the end of the event)
- ▶ 15 local vendors
- ▶ FREE for vendors!



Sponsor Benefits



- ▶ Exposure to thousands of spectators from the Cincinnati, Dayton and Columbus metro areas
- ▶ Tickets to the event including the fireworks and drone display
- ▶ Advertising on various marketing materials
- ▶ Complimentary dinners to Ralph's (dependent on sponsorship level)
- ▶ Possible radio exposure reaching an average of nearly 6,500 per spot*
- ▶ Exposure in press releases across Dayton, Cincinnati, Columbus and Wilmington news media
- ▶ VIP party with a private bar, food offerings and exclusive seating with an “upfront” view

*Source iHeart Media. Average based on 511 spots.



Digital Marketing Reach (based on 2025 metrics)



▶ Social Reach

- ▶ Target for paid advertising: 50 miles around Wilmington
- ▶ Video views 85k
- ▶ Post reach: 70k

▶ Eblast Metrics

- ▶ 831 opens from the June, July, August and September newsletters sent out to Ralph's Audience
- ▶ Sent a total of 1,277 visitors to the event page

▶ Radio Ads

- ▶ Ran from August 25 – September 12 ,2025
- ▶ 30, 15 and 5 Second spots during all Reds Games
- ▶ 700 WLW, Fox Sports 1360 WSAI and Reds on Radio Network

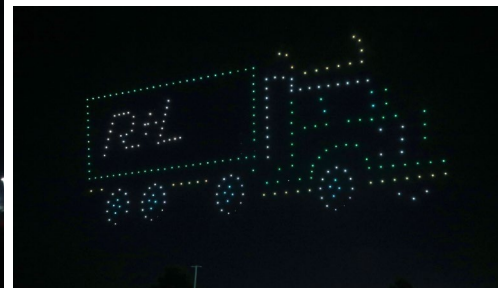
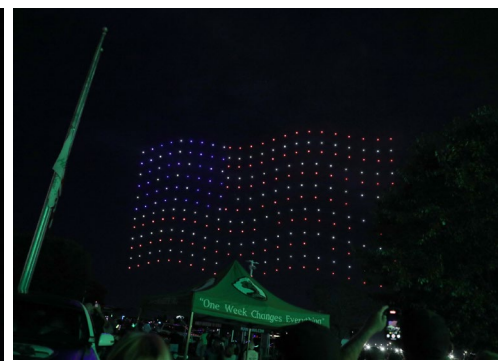
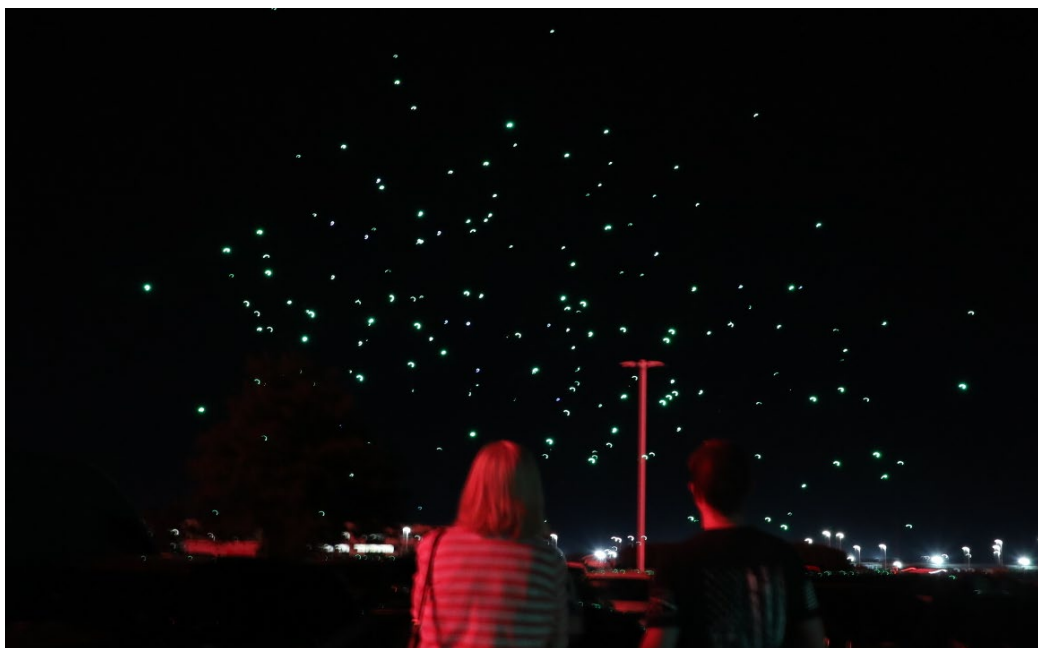
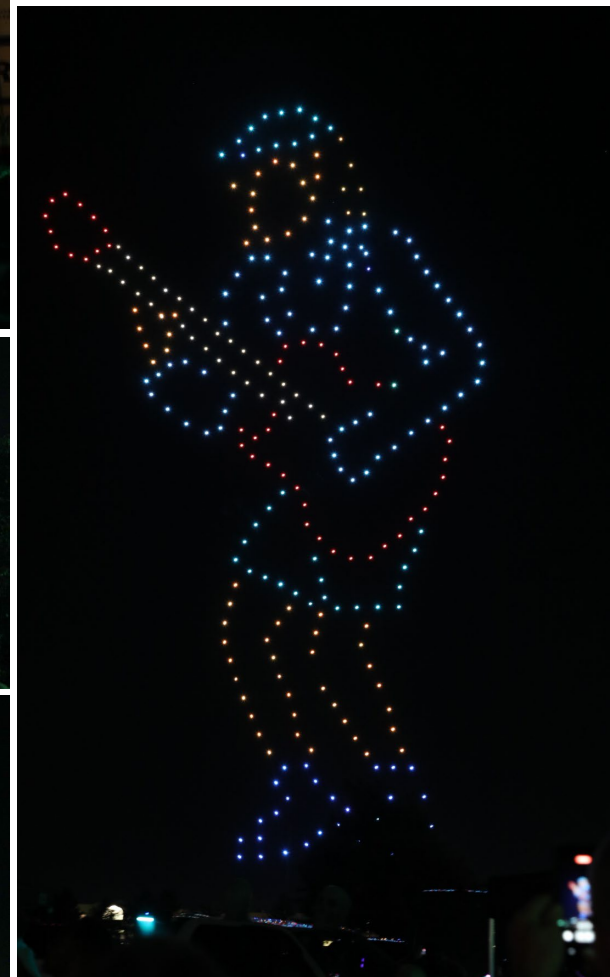
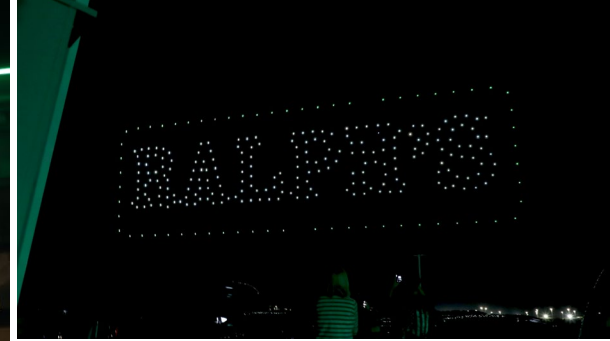
▶ Press Releases

▶ Ran in:

- ▶ Wilmington News Journal
- ▶ Wilmington – Clinton County Chamber of Commerce
- ▶ Fairborn Daily Herald
- ▶ Dayton Daily News

▶ Also sent to:

- ▶ Dayton Local
- ▶ The Highland County Press
- ▶ Xenia Gazette
- ▶ Jamestown Comet
- ▶ Record Herald (WCH, OH)



Sponsorship Levels – At a Glance



▶ Platinum Sponsorship Level

- ▶ Three available
- ▶ \$30,000

▶ Gold

- ▶ \$10,000
- ▶ Perfect for Community Leaders

▶ Silver

- ▶ Perfect for small businesses
- ▶ \$2,500

▶ Bronze

- ▶ Perfect for small businesses
- ▶ \$1,000



Platinum Sponsorship Level



\$30,000 (three available)

- ▶ Headline sponsorship to include your logo or graphic displayed during the drone show.
- ▶ A customized banner displayed on our entertainment stage throughout the event.
- ▶ Recognition on all printed media used to market the event.
- ▶ Promotional recognition as a platinum sponsor on Clear Channel radio advertising leading up to the event.
- ▶ Two VIP locations for your vendor booth.
- ▶ Ten VIP seats available with an excellent viewing of the display. This includes dinner for 10 in Ralph's American Grill prior to the event.

Gold Sponsorship Level



\$10,000 (Perfect for Community Leaders)

- ▶ A customized banner displayed on our entertainment stage throughout the event.
- ▶ Recognition on all printed media used to market the event.
- ▶ Promotional recognition as a gold sponsor on Clear Channel radio advertising leading up to the event.
- ▶ Two VIP locations for your vendor booth.
- ▶ Six VIP seats available with an excellent viewing of the display. This includes complimentary beverages, pre-show hors d'oeuvres and live entertainment with excellent viewing for the entire show!

Silver Sponsorship Level



\$2,500 (Perfect for small businesses)

- ▶ A customized banner displayed on our entertainment stage throughout the event.
- ▶ Recognition on all printed media used to market the event.
- ▶ Four VIP seats in our VIP area.
- ▶ Two VIP locations for your vendor booth.

Bronze Sponsorship Level



\$1,000 (perfect for small businesses)

- ▶ A customized banner to be displayed on our entertainment stage throughout the event.
- ▶ Recognition on all printed media used to market the event.
- ▶ VIP location for your vendor booth.



Learn More About Becoming Sponsor

For more information, or to speak with a
Roberts Centre sponsorship representative,
please email us at:

ralphs_sponsorships@columbushospitality.com

ROBERTSCENTRE.COM

